Dear Healthcare Partners:

Sunshine Health’s Perspectives on Florida’s Healthcare Conference™ presented by Broward Health brings the healthcare industry, business owners and the community together for an informative ½ day conference highlighting current trends, issues and forecasts for healthcare - a crucial sector of our economy.

The Conference kicks off with the Excellence in Healthcare Awards, which recognizes healthcare individuals, programs and entities whose care, services and programs are above and beyond all expectations. Following the awards, participants will attend informative presentations and panels lead by key industry leaders as well as the CEO Speed Dating Session - a unique opportunity to meet and hear from South Florida’s Hospital CEOs.

Both the Conference and Excellence in Healthcare Awards were created by the Greater Fort Lauderdale Chamber of Commerce in efforts to inform and create process improvements and positive outcomes for the community. By Caring for Our Community through collaboration and execution, we can reach excellence in delivery throughout the entire medical system of care.

This is your opportunity to be part of this vital marketplace through a business partnership. I invite you to join us as a sponsor of Sunshine Health’s Perspectives on Florida’s Healthcare™.

Sincerely,

GREATER FORT LAUDERDALE CHAMBER OF COMMERCE

Daniel H. Lindblade, CAE
President and CEO

2019 PERSPECTIVES ON FLORIDA’S HEALTHCARE STEERING COMMITTEE

Suzanne Higgins, Chair, Healthcare Committee
Henderson Behavioral Health

Cynthia Peterson, Co-Chair, Healthcare Committee
Broward County Medical Association

Kathy Salerno, Chair, Perspectives on Florida’s Healthcare
Broward Health

Valerie Vitale, Co-Chair, Perspectives on Florida’s Healthcare
Trustbridge Hospice Foundation

Jessica Busquets, Cleveland Clinic

David Carrasco, Sunshine Health

Tim Curtin, Memorial Healthcare System

Debbie Danto, Danto Builders

Rhon Ernest-Jones, Baptist Health South Florida

Charles Felix, South Florida Hospital News

Kathy Hurt, FHE Health

Jen Klaassens, JKC Consulting

Salome Lofty, Century Ambulance Services

Charlotte Mather Taylor, Aging and Disability Resource Center of Broward

Ana Price, Broward College

Stu Rosenthal, Cigna

Debbie Savage, Responsive Home Health, Inc.

Nichole Thomson, Nicklaus Children’s Hospital

Ana Zamora, Northwestern Mutual

Stephanie Zeverino, Belmont Village Senior Living
SPONSORSHIP OPPORTUNITIES

$5,000 PLATINUM PARTNER
Included in all marketing material and recognized at the event; five (5) registrations; table at the Excellence in Healthcare Awards Breakfast™; table at the Conference Marketplace; opportunity for the company to present award.

$2,500 GOLD PARTNER
Included in all marketing material and recognized at the event; two (2) registrations; four (4) seats at the Excellence in Healthcare Awards Breakfast™; table in the Conference Marketplace.

EXCELLENCE IN HEALTHCARE AWARDS

HONORING LIFETIME ACHIEVEMENT AWARD WINNER
CYNTHIA PETERSON
Chief Executive Officer
Broward County Medical Association

Nominations are also being accepted for those going above and beyond all expectations within the following healthcare fields:

- Individual Healthcare Professional
- Nurse
- Healthcare Program
- First Responder
- Volunteer

You can fill out a nomination form at www.ft1chamber.com/healthcarenomination
All nominations must be submitted by October 2, 2019
WHAT SPONSORS & ATTENDEES CAN EXPECT

(Complete Agenda & Times - To Be Announced)

FIRST PANEL SESSION
Aging in Place: Preparing for the Boomer Explosion

SECOND PANEL SESSION
Hospital CEO Speed Dating

Excellence in Healthcare Awards™

ENCORE PRESENTATION
AARP Livable Communities
This program supports the efforts of neighborhoods, towns, cities and rural areas to be great places for people of all ages. Striving to educate and inspire elected officials, local leaders, planners and citizen activists about how to identify their community’s specific needs and then create and implement the programs, policies and projects that will help meet those needs.

SPONSORS

TITLE PARTNER

sunshine health

PRESENTING PARTNER

BROWARD HEALTH

PLATINUM PARTNERS

BELMONT Village

Cigna

Cleveland Clinic Florida

FHEHealth

UHealth

GOLD PARTNERS

AARP Real Possibilities South Florida

Baptist Health

MBAF

Nicklaus Children’s Hospital

NSU Florida

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VENICE

For further information or questions please contact
Kristy Favata 954.462.5380 or email Kristy@ftlchamber.com